



ADVERTISING REGULATION DEPARTMENT REVIEW LETTER

April 26, 2019

Ms. Jessica Chang
American Funds Distributors, Inc.
333 S. Hope St., 33rd Floor
Los Angeles CA 90071

Reference: **FR2019-0415-0221/E**
Link Reference: FR2019-0415-0205

Org Id: 6247

1. Gift Card - Happy birthday!
Rules: FIN 2210, MSRB, SEC 482
1 Page

Total Fee: \$125

Dear Ms. Chang,

The communication submitted appears consistent with applicable standards.

Reviewed by,

Bradley G. Raymond
Associate Principal Analyst

jb

This year's Advertising Regulation Conference will be held on October 24-25 in Washington, D.C. For more information and to register, please access the conference webpage at www.finra.org/2019adreg.

NOTE: We assume that your filed communication doesn't omit or misstate any fact, nor does it offer an opinion without reasonable basis. While you may say that the communication was "reviewed by FINRA" or "FINRA reviewed," you may not say that we approved it.



Please send any communications related to filing reviews to this Department through the Advertising Regulation Electronic Filing (AREF) system or by facsimile or hard copy mail service. We request that you do not send documents or other communications via email.